



**FOR IMMEDIATE RELEASE**

**Contact:** Laura McPhail/610.566.9134 x208  
lmcphail@tylerarboretum.org  
[www.facebook.com/tylerarboretum](http://www.facebook.com/tylerarboretum)  
@TylerArboretum

**BUTTERFLY FESTIVAL COMBINES NATURE, LEARNING  
AND FAMILY FUN AT TYLER ARBORETUM**

*An enchanting day of activities including the tag and release of monarch butterflies  
for southern migration ensures fun for all*

MEDIA, Pa (August 5, 2013) – A fascinating day of family fun with fluttery friends is coming to Tyler Arboretum’s annual Butterfly Festival on Saturday, August 24, from 10 a.m.-2 p.m.!

Say a fond farewell to the monarch butterflies in Tyler’s Butterfly House as they are tagged and released for their southern migration to Mexico. With help from Tyler Arboretum staff and butterfly docents, guests are invited to observe this annual research ritual and important study of the life cycle of butterflies.

As always, information, games and activities will fill this fun day. Discover bugs like never before with amazing live specimens and an interactive insect show brought by Jon the Bugman Insect Educators (<http://www.jonthebugman.com/>). Experts will be on hand with tips on creating a butterfly-friendly habitat in home gardens with all their favorite plants. Games and make-and-take crafts round out the day and visitors are invited to explore Tyler Arboretum--and the ever-popular tree houses--at their leisure before and after the festival.

Delicious wood-fired pizza will be available for purchase from the Pizza Wagon and, as always, visitors are invited to bring picnic lunches.

“Our annual Butterfly Festival is a great way for children and adults to learn about these elusive and beautiful creatures,” said Betsey Ney, Director of Public Programs. “The kids really enjoy the crafts and the insect show and everyone likes watching the butterfly release.”

The Butterfly Festival is free with admission and no pre-registration is required. This event will take place rain or shine. For more information, please visit [www.tylerarboretum.org](http://www.tylerarboretum.org) or call (610) 566-9134.

**About Tyler Arboretum**

Tyler Arboretum, one of the oldest and largest arboreta in the northeastern United States, is an important community resource and cultural destination. Tyler provides a natural sanctuary for visitors interested in horticulture, history and the natural world. Its 650 acres of meadows, wetlands and unbroken forest can be enjoyed via over 17 miles of hiking trails. Additional information is available at [www.tylerarboretum.org](http://www.tylerarboretum.org).

###

