

Tyler Arboretum 2014 Annual Fund Impact Report



Planting seeds of opportunity.
Your support inspires care of
our natural world.

Dear Tyler Supporters,

Tyler's donors are vital to planting seeds of opportunity—opportunities for children and adults alike—to connect, explore, and grow with nature. Your support through Tyler's Annual Fund provides a delightful nature experience to all who visit Tyler.

Tyler Arboretum offers every visitor the chance to learn and enjoy the power of nature. Each year, the beauty of our gardens, our historic trees, and our magnolia, cherry, lilac, and rhododendron collections teach, inspire, and delight.

This report shows how your Annual Fund gifts protect and share Tyler's natural lands. Your generous support of our Annual Fund is invaluable.

You can rely on Tyler to use your support to expand people's understanding of the natural world.



In 2014, our 594 volunteers gave 13,581 hours of time valued at \$306,252—the equivalent of six full-time staff. Volunteers like Doug Robinson enliven Tyler's team spirit and give our annual staffing capacity a boost of vital support.



This year, Tyler's summer camps sold out for the first time. Over eight weeks, 469 campers, ages 4-13, experienced an unforgettable immersion in nature.

What's the Impact of Tyler's Annual Fund?

- **Caring** for our trees and plants, green spaces, gardens, and historic family homestead
- **Delighting** visitors and members with Tyler's nature experiences, tree houses, and seasonal festivals
- **Teaching** visitors about trees, plants, ecosystems and the animals that inhabit them

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Your 2014 gifts:

- Expanded education programs to address children's 'nature deficit disorder'
- Strengthened membership benefits and events
- Renewed public history tours of Lachford Hall and the Painter Library
- Maximized volunteer staffing support
- Maintained historic plant collections and 17 miles of hiking trails
- Provided opportunities for families to connect to nature



Tyler's curriculum-based field trip and outreach programs strengthen limited school resources with exposure to diverse ecosystems. In 2014, 7,044 children from 20 school districts visited Tyler.



Gardening classes, nature photography workshops, historic house and library tours, and nature hikes offered 1,802 adults an opportunity to enjoy the outdoors and learn about nature.

2014 Highlights – Seeds Planted by Annual Fund Gifts

- **Tulip Treehouse**, shaped like a tulip poplar leaf, is our newest treehouse. It's a fun hideaway and a nostalgic experience that enchants children of all ages. It offers another place to explore trees and experience new viewpoints on nature.
- **Tyler's Mobile App** provides a way for nature lovers to coexist with the digital world. This app provides snippets on plants and Tyler history, navigation tips, plus ways to join and donate.
- **Citizen Science** gives visitors the chance to add to the scientific knowledge base by counting birds, measuring seasonal plant changes, and monitoring Tyler's watersheds.
- **Tyler's Historic Legacy** was protected when we digitized the original 1681 William Penn deed and hung a copy in Lachford Hall. The Historical Society of Pennsylvania created archival finding aids to improve researcher accessibility.
- **College Internships** gave hands-on academic work experience to students from three universities. We hosted the 2014 Regional Intern Outreach Workday for students and staff from nine regional gardens, providing service learning, networking, and professional enrichment opportunities.

Your gift to Tyler's Annual Fund cares for and inspires protection of our living world. Thank you!