



## **FOR IMMEDIATE RELEASE**

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### **Families Invited to Tyler Arboretum to Help Build a New Scarecrow Exhibit**

*Media, PA (September 1, 2011)* – Scarecrows are coming to Tyler Arboretum! Kids and their grown-ups are invited to help construct a fabulous fall display during the **Scarecrow Festival and Exhibit** on **Saturday, September 17**, from **10:00 am – 2:00 pm**. The event is free with regular admission.

Watch and learn as **Simple the Roving Garden Artist** demonstrates how he creates giant grass sculptures like the ones currently on display at Tyler. Then, construct a personalized scarecrow for the all-new **Scarecrow Exhibit**, which will grace the Arboretum grounds through the end of November.

Enjoy music, games, and crafts as part of the day's festivities. A new sneaky-snaky tunnel offers a special treat for young ones to crawl through. Families are invited to bring a blanket and picnic lunch.

### **About Simple the Roving Garden Artist**

Local artist Simple travels the country with his roving studio, constructing artful creations that appeal to the five senses. A self-proclaimed “garden personalizer and innovator,” he works with his clients to create playful garden spaces with recycled materials and personal items. His diverse projects, ranging from neon art to trellises and topiaries, have been featured in major gardening books and magazines in the United States and abroad. Images and videos of his work are available on his website, [www.simplegardenart.com](http://www.simplegardenart.com).

**About Tyler**

One of the oldest arboreta in the United States, Tyler Arboretum encompasses 650 acres of renowned plant collections, champion trees, rare plant specimens, a butterfly house, historic buildings and 20 miles of hiking trails through woodlands, wetlands, and meadows. Tyler Arboretum is a nonprofit organization whose mission is to preserve, develop, and share its diverse horticultural, historic, and natural site resources in order to stimulate stewardship and an understanding of the living world. The Arboretum offers educational programs, workshops, tours, and special events throughout the year for children and adults.

**High resolution images are available by contacting Rebecca Pineo at [ckuhn@tylerarboretum.org](mailto:ckuhn@tylerarboretum.org).**

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